



Canadian Association of Montessori Teachers

Advertising Rates and Terms - 2006/2007

All ads will be placed in both the quarterly newsletter and on the website.

<u>Advertising Rates:</u>	<u>Per Issue:</u>	<u>4 Consecutive Issues:</u>
Business card:	\$30.00	\$100.00
Quarter page:	\$50.00	\$180.00
Half page:	\$100.00	\$375.00
Full page:	\$200.00	\$750.00

Web site only: \$20.00 per quarter

CAMT members seeking employment may advertise at no cost in CAMT News and on the website.

Schools wishing to advertise employment opportunities are encouraged to take advantage of our Web site only option or to place a business card sized ad in one issue.

Publication Dates

Winter
Spring
Summer
Autumn

Submission Deadlines

January 1
March 1
June 1
September 1

* All advertising copy should be sent as a word document to advertising@camt.ca.

* Please forward payment to:

CAMT Advertising
c/o Sheryl Nimigon
260 Westcott Street
Peterborough, ON
K9J 2H1

* Please make cheques payable to The Canadian Association of Montessori Teachers.

Advertising will be placed on the website and in the newsletter upon receipt of payment.



Canadian Association of Montessori Teachers

Advertising Contract

The undersigned agrees to purchase advertising in the quarterly CAMT News and on the website, in accordance with the following specifications, conditions and terms.

Specifications:

Requested Publication Dates:

Web Only _____ @ \$ _____
of quarters

__ Winter

Business Card _____ @ \$ _____
of Issues

__ Spring

Quarter Page _____ @ \$ _____
of Issues

__ Summer

Half Page _____ @ \$ _____
of Issues

__ Autumn

Full Page _____ @ \$ _____
of Issues

Total \$ _____

New Ad? ___yes ___no

Run existing ad? ___yes ___no

Please specify _____

Advertiser _____

Address _____

Phone # _____ Email address _____

Contact Person _____

Payment information:

___ Cheque ___ VISA ___ Master Card ___ American Express

Card Number _____ Exp. ____/____

Name on card _____ Signature _____